

# Dividends On Steroids Trading your Way to Riches

**By**  
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Investing For Monthly Cash Flow  
[MoneyMakesLifeEasier](#)  
[The10MinuteTrader](#)

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# **Dedication**

For all those that want to make something of themselves  
and to prove to yourselves that you can

## ***INTRODUCTION***

If you have money in some IRA, 401k or just tucked away under the bed, you are well aware that the economy is wreaking havoc on your buying power and the so-called experts that are handling your money ain't doing so well.

So, if you are not getting at least 25% returns or better on your money every year then someone is not telling you something.

Or you just don't care about your hard earned money...Well, whatever brought you to this book may just be an enlightened sense that it is time to take control of your own money.

I'm not much for smoke and mirrors and I really hate fluff, I like to get right to the point and keep this a short read.

I am going to make this short and sweet

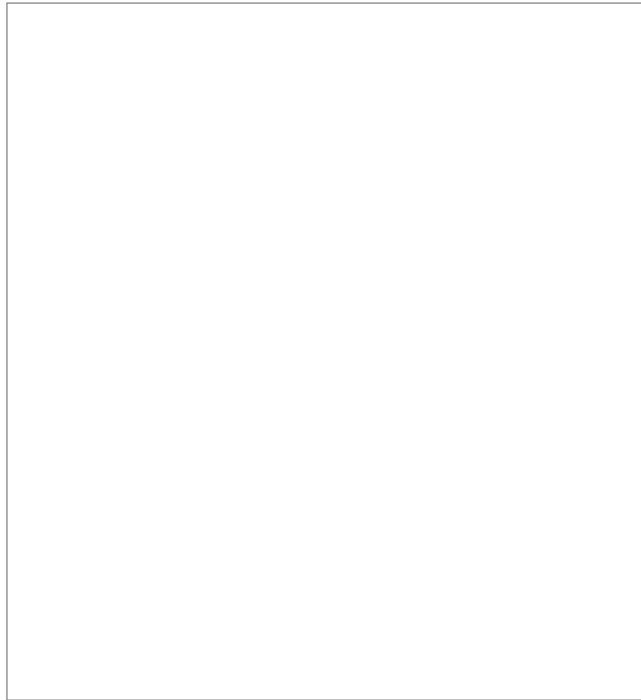
**No one has more interest  
in your money than you!**

# Chapter 1

## In The Beginning?

It is not uncommon for everyone, at some point in time, to want to be the master of their own destiny. Unfortunately, we are not all blessed with loads of cash at birth to start our own endeavor when we feel this desire coming on.

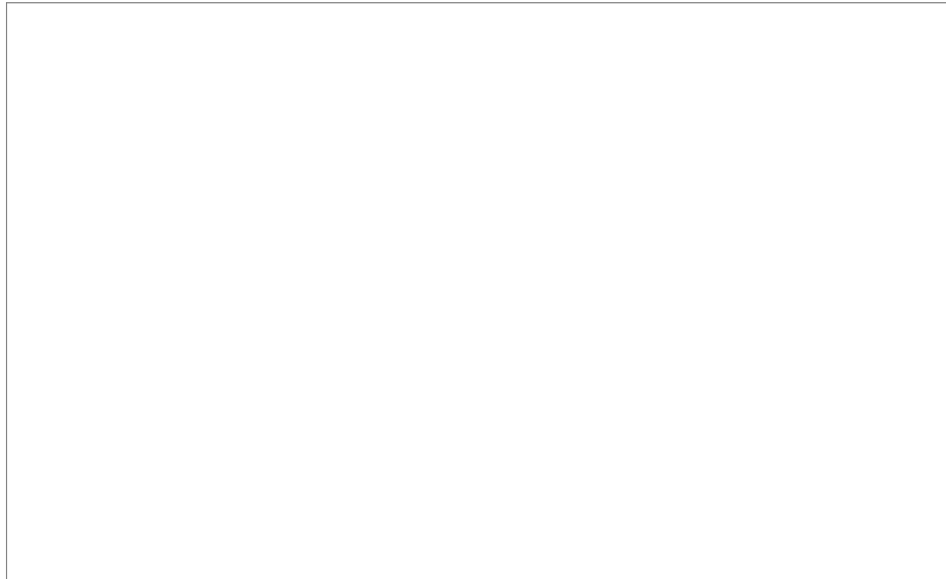
So, if you want to start your own business you need money and as we all know that some one, some where has it. So that is where the idea of borrowing and lending money comes from, before recorded time those who don't have... borrow, and those that do have... lend.



The idea of debt and business dates back over 3000 years. As evidenced, by this ancient clay tablets recording interest-bearing loans. What do the lenders receive from lending out their money? A portion of the profits, interest payments or some other agreeable form of repayment. In short that is what is called nowadays as a DIVIDEND (small portion of the profits).

Even before the start of the current calender, in the time of the pharaohs, Moses and Jesus, there were bankers, borrowers and merchants. Lending money and taking a share of business in form of shares or partnerships.

Although this was going on for centuries it was in 1602 when the Dutch East India company sold stock to the general public. The stock market as we know it was formed in 1607 in Amsterdam by these ingenious Dutchmen.

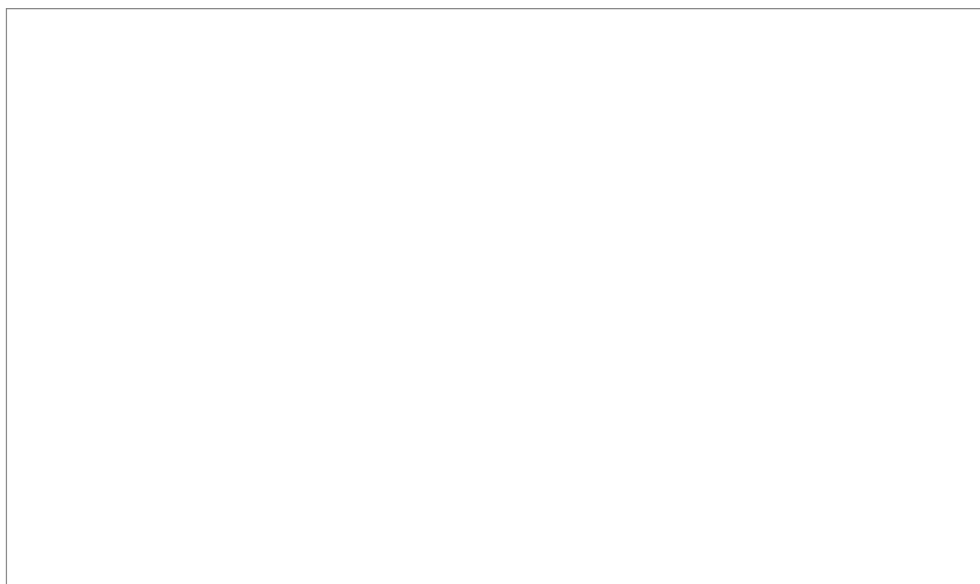


The Dutch East India Company may have been the first public company to trade stock on the open stock market, while today there are thousand upon thousands.

Corporate shares have been available before the VOC. Below you'll find a share of the great Copper Mountain mine dated June 16th 1288. The great Copper mine is one of the oldest and most successful businesses ever established it ran for over 1000 years and only recently has stopped it's mining process back in the 1990's.



The Great Copper Mine is still in business today but not as a mining company, it runs as a museum and 2001 it has been designated a UNESCO world heritage site.



## Chapter 2

### A Little More History

The great Roman Emperor Cicero. In one speech, mentions "shares that had a very high price at the time." Such evidence suggests the instruments were trade-able with fluctuating values based on the organization's success.

In 1171, the authorities of the "Republic of Venice", Italy, concerned about their war-depleted treasury, drew a forced loan from the citizenry. Such debt, known as *prestiti*, paid 5 percent interest per year and had an indefinite maturity date. Initially regarded with suspicion, it came to be seen as a valuable investment that could be bought and sold. Hence the bond market had begun.

From 1262 to 1379, Venice never missed an interest payment, solidifying the credibility of the new instruments. Other Italian city-states such as Florence and Genoa became bond issuers as well, often as a means of paying for warfare. Bonds were traded widely in Italy and beyond, a business facilitated by bankers such known as the "Medicis".

Enough history lessons let's get down to making money.



## Chapter 3

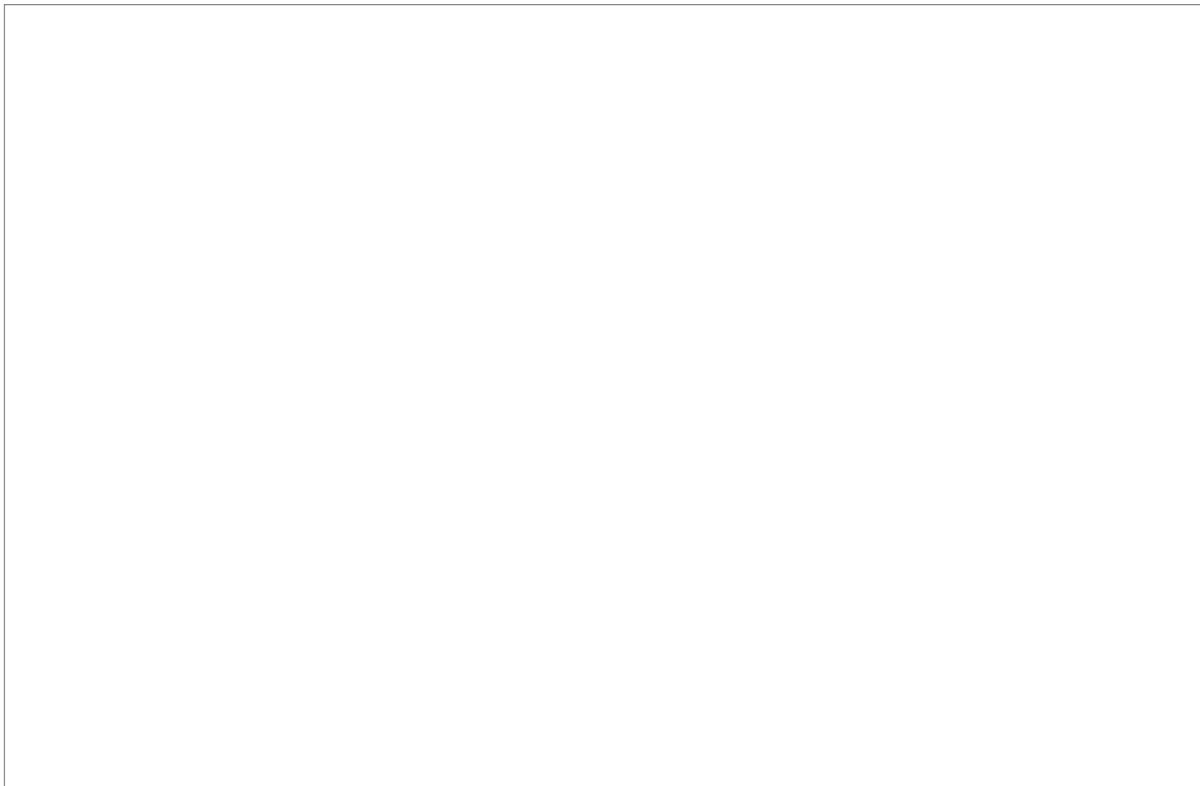
### Why The Stock Market?

With the history lesson you just got... knowing that the stock market as we know it has been around since 1602... I am confident that it is here to stay. As of this date there are currently over 100 stock exchanges worldwide.

6773 companies on the US stock exchange alone are traded everyday except Saturdays, Sundays and some holidays... 252 trading days in a year.

Normal trading hours are Monday thru Friday 9:30am-4:00pm... now with pre-market hours (8am-9:30am) and extended trading hours (4:30pm-6pm) but you can post your trades 24 hours a day. All you need is a laptop internet access and a good plan. Stock trading can be done from anywhere on the globe.

Learn more about [pre-market and after-hours stock trading](#).

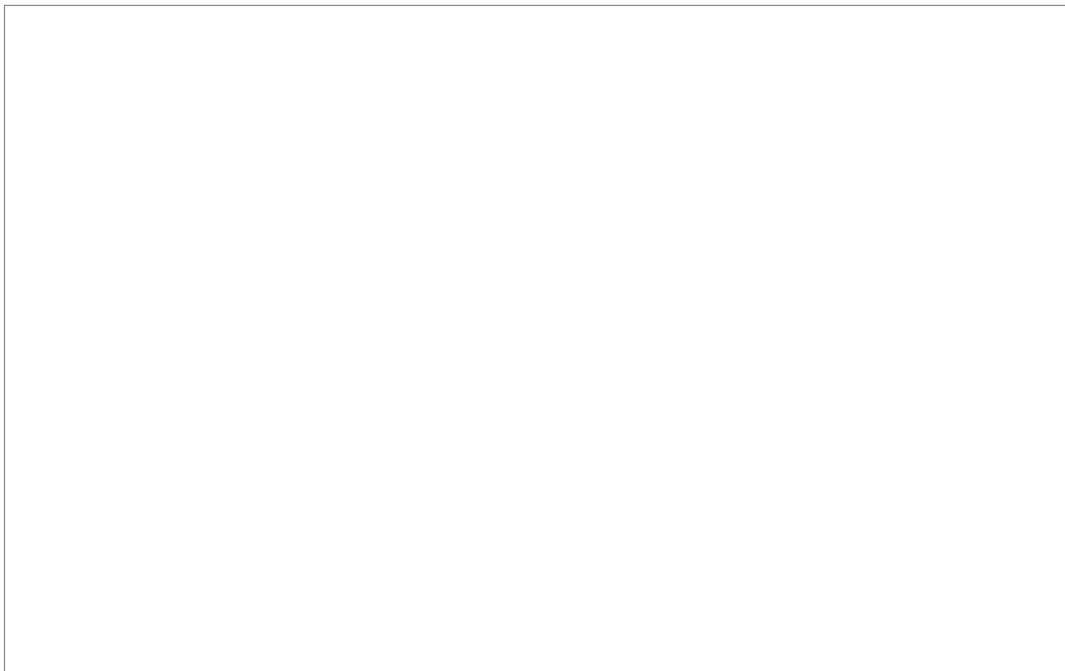


## Chapter 4

### So what does all this mean to you and me?

At first glance the stock market is a very scary place, there is way too much information going on at one time. Anyone, even the most seasoned professional trader, can be overwhelmed at the amount of information that is exchanged every second on the stock market.

Specializing in just one or two strategies is the best way to become wealthy. In my humble opinion. Concentrating on one at a time and ignoring everything else is the only way to keep sane in this crazy mass of money manipulation.



After 20 years of trading myself, in a brief conversation with one client a... question was asked that I did not have an answer to. After some research into this unanswered question.... I came up with a trading strategy that is more than successful. It is downright unbelievable sometimes.

I'm hoping you have already read my first book on ["Dividend Capturing"](#) ["How To Get 10-20 Checks A Month Like Clockwork"](#).

Simply put, close to 80% of all companies getting ready to pay out dividends move up just before the EX-DATE.

# Chapter 5

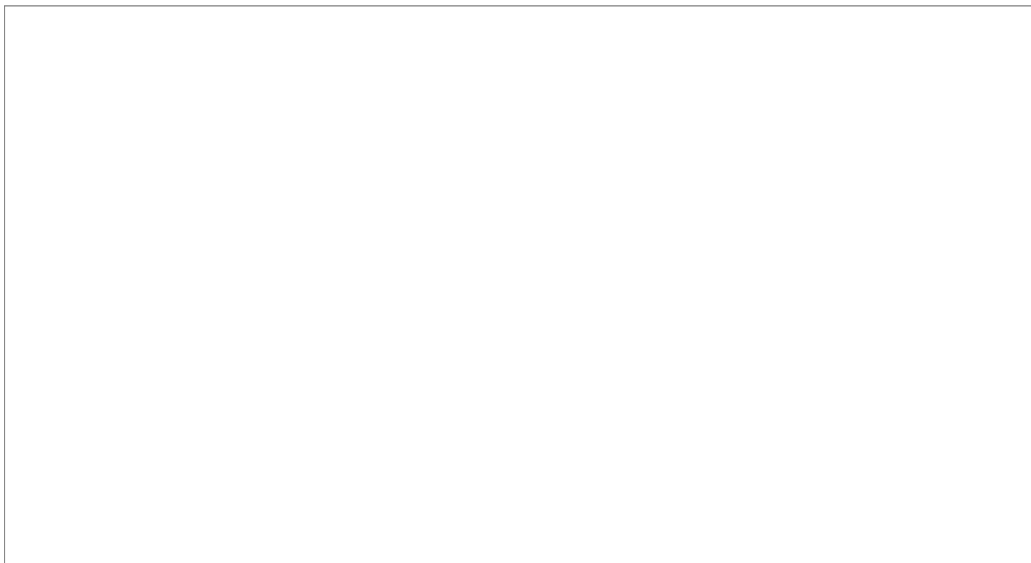
## What do I do with this information?



Now that you have this little bit of information what do you do with it?

How do You use it?

Let's first review some facts and look at some samples.



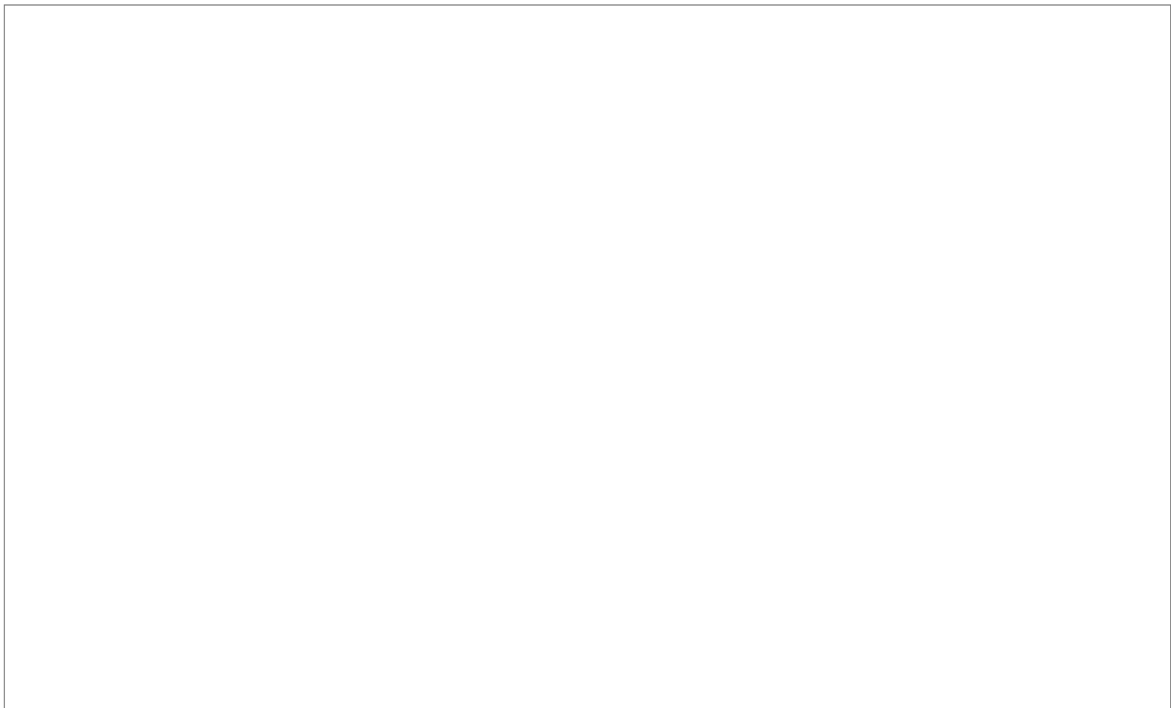
# Chapter 6

## Just the facts please.

Okay. So the stock market crashed in 1929 big deal... Old news. If not for the big tragedies from the past we would not have the rules and laws that give us laws that make us successful traders today.

**October 29<sup>th</sup> 1929 stock market crashes.**

**So what does that mean?**



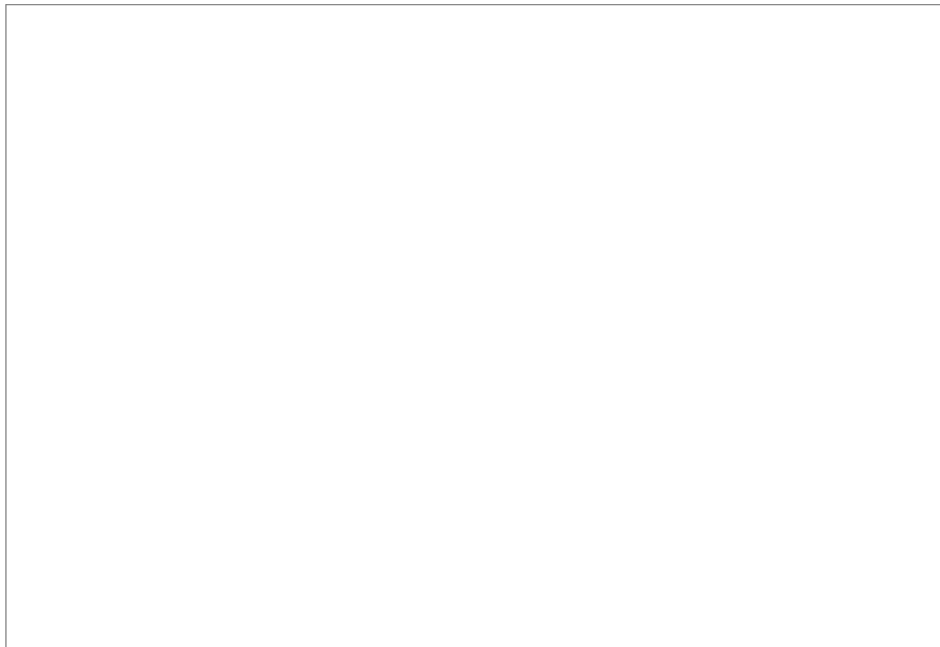
After the crash of 1929, The “NEW DEAL” was presented by President Franklin D Roosevelt to help revive the countries economy and with it came the SEC. The Securities and Exchange Commission... They are more or less the watchdog to make sure that all traders are playing fair and that all corporations are reporting properly. By establishing a set of rules that everyone must abide by the stock exchange is a haven for all new investors.

Federal Securities Act of May 1933/ Securities and Exchange Commission (SEC)	This act required full disclosure of information on stocks being sold. The SEC regulated the stock market. Congress also gave the Federal Reserve Board the power to regulate the purchase of stock on margin.	Critical for long-term success for businesses.
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# Chapter 7

## Recap some of the facts:

- #1 The SEC is on our side, Companies must file reports (Every quarter).
- #2 Profitable companies share their profits with investors (Dividend checks).
- #3 We know when to buy in order to collect a dividend check (before ex-date).
- #4 We don't have to hold the stock to be eligible for dividend (only 2-3 days).
- #5 We can do this as many times as we want (252 trading days a year).
- #6 We can buy before dividend investors and catch the ride up (10 days prior).
- #7 Rinse and repeat, collect as many small profits as possible.



## Chapter 8

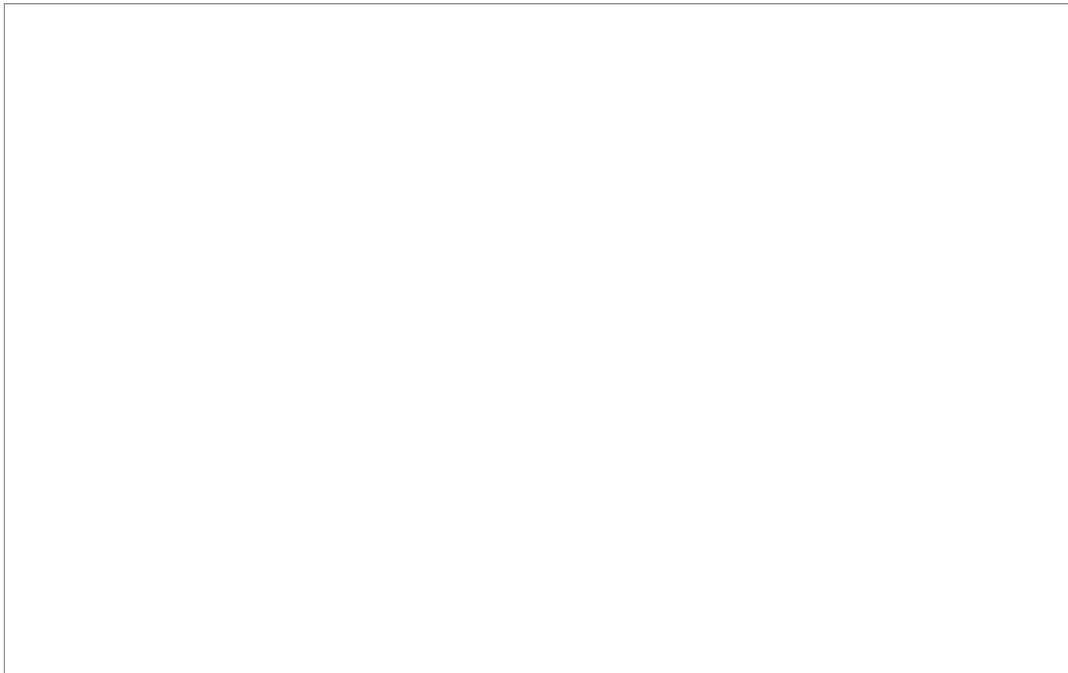
### Sample Trades

As today's date is March 20<sup>st</sup>, 2012... I will be using the stocks that had their EX-DATE today. Some days have 2-3 stocks going ex some days have as many as 300 (that's a challenge to sort through all those).

I don't want anyone thinking that I pulled this date out because it had such a wonderful response to the strategy.

All the information I am going to be putting here can easily be checked by any financial website online.

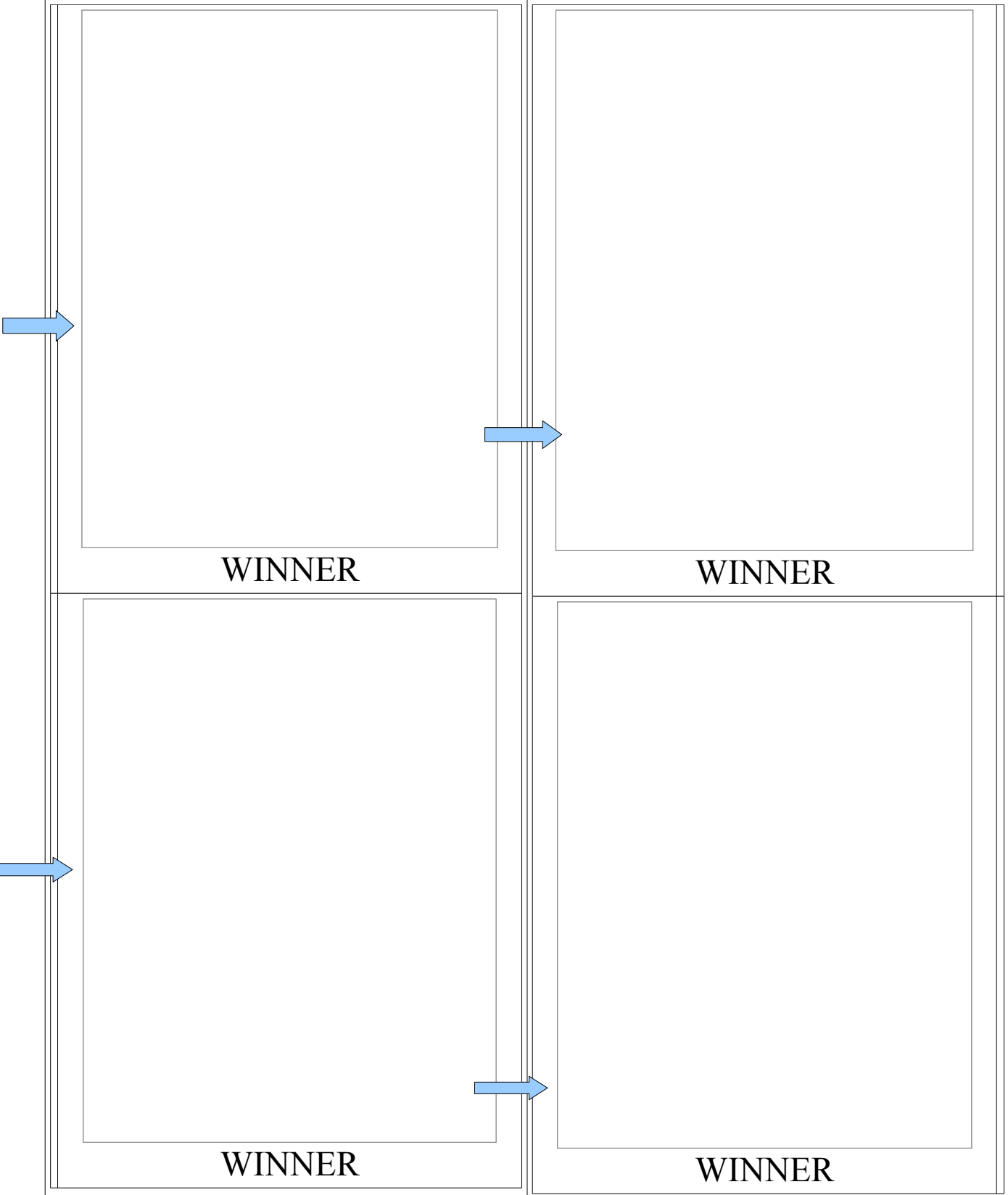
### **Here's the EX-DATE list for 3/21/2012**

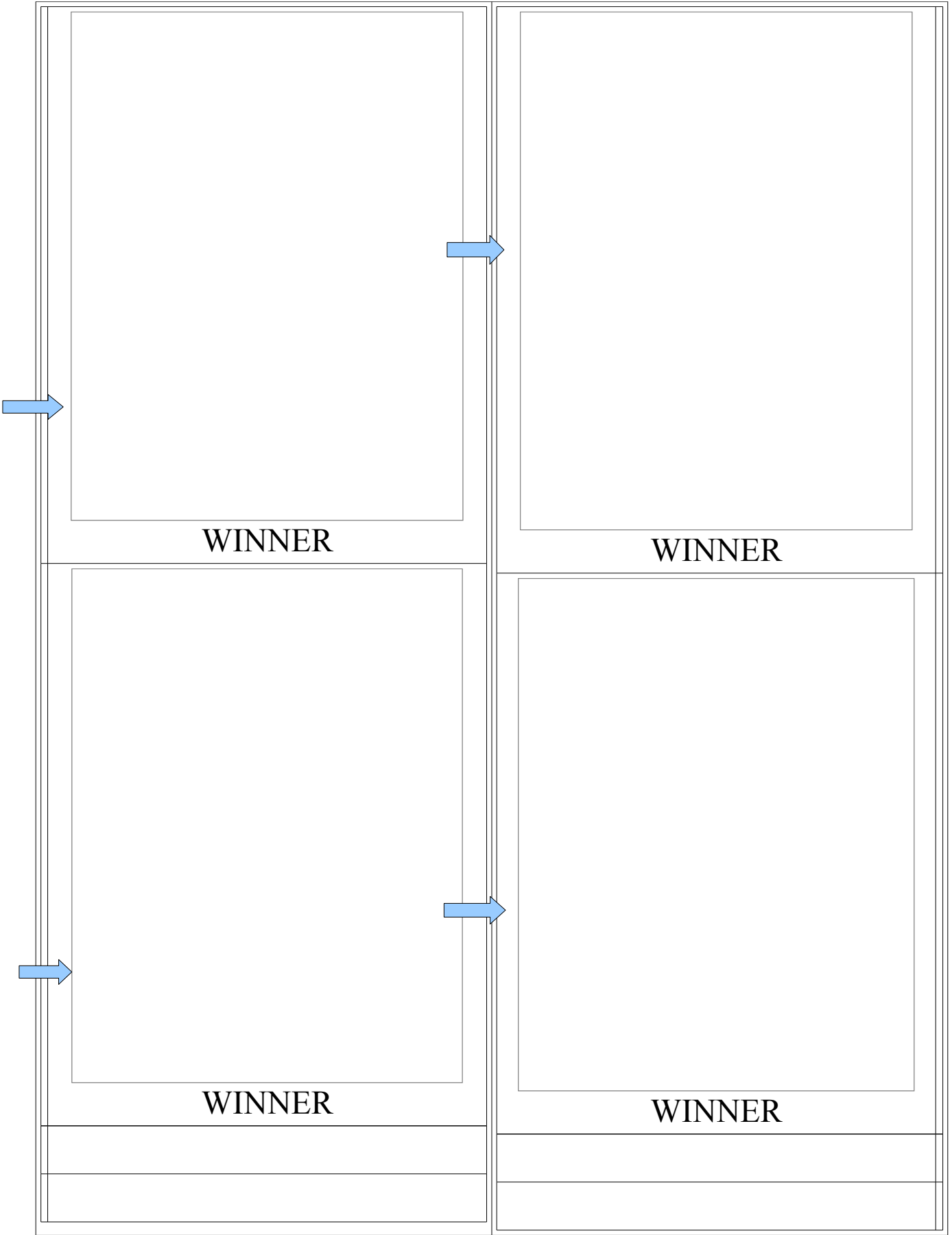


Over the next few pages you will find every stock chart, not just the winners. Check them for yourself if you feel the need.

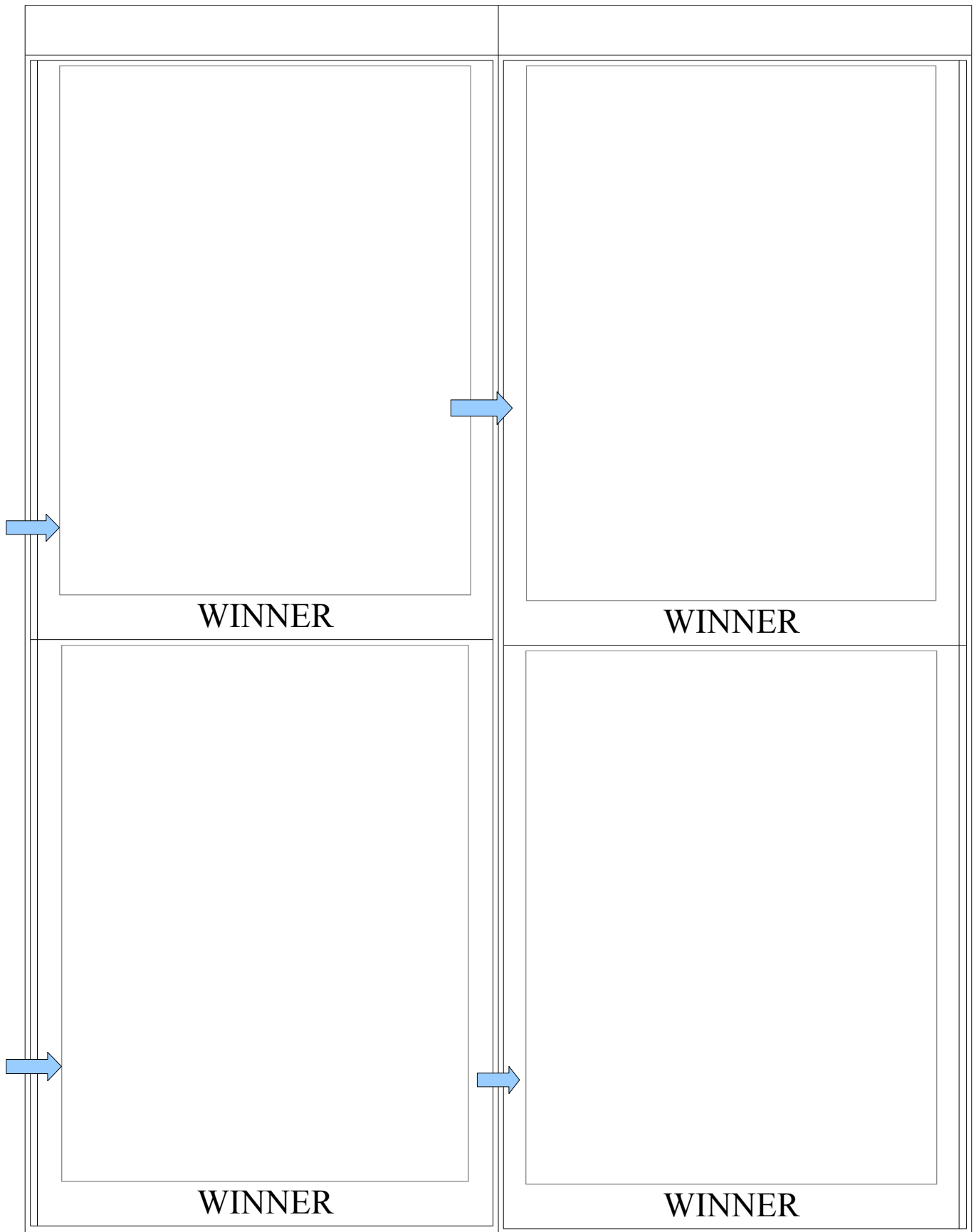
The key date to remember is 10 trading days prior to the EX-DATE, in this sample that date would be 3/07/2012.

The blue arrows on the left side of each chart represent the opening price for the day in question, all my order are placed before the opening. As soon as the market opens, my orders get filled. I submit my orders as "TRIGGER" orders meaning... as soon as one is filled, an opposite order is automatically entered with my profit already built in.

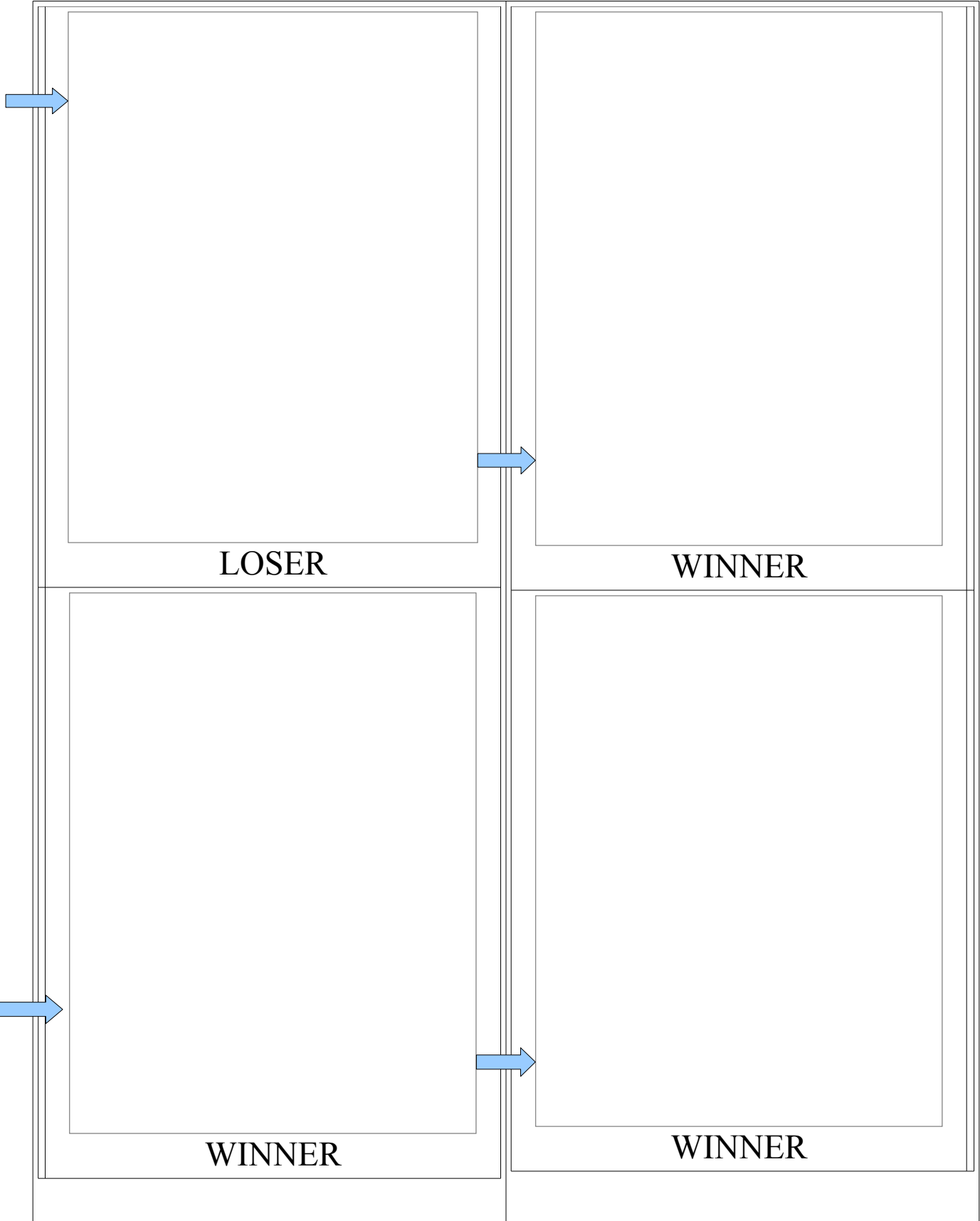


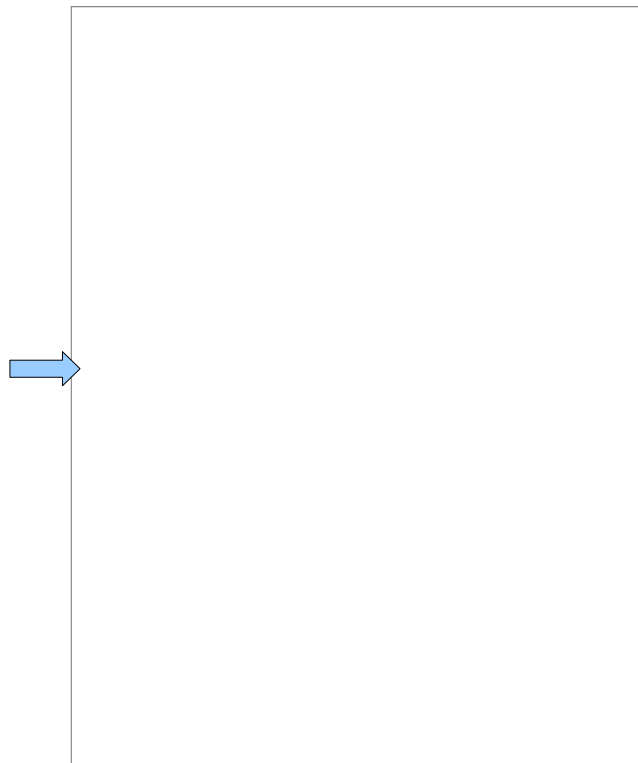
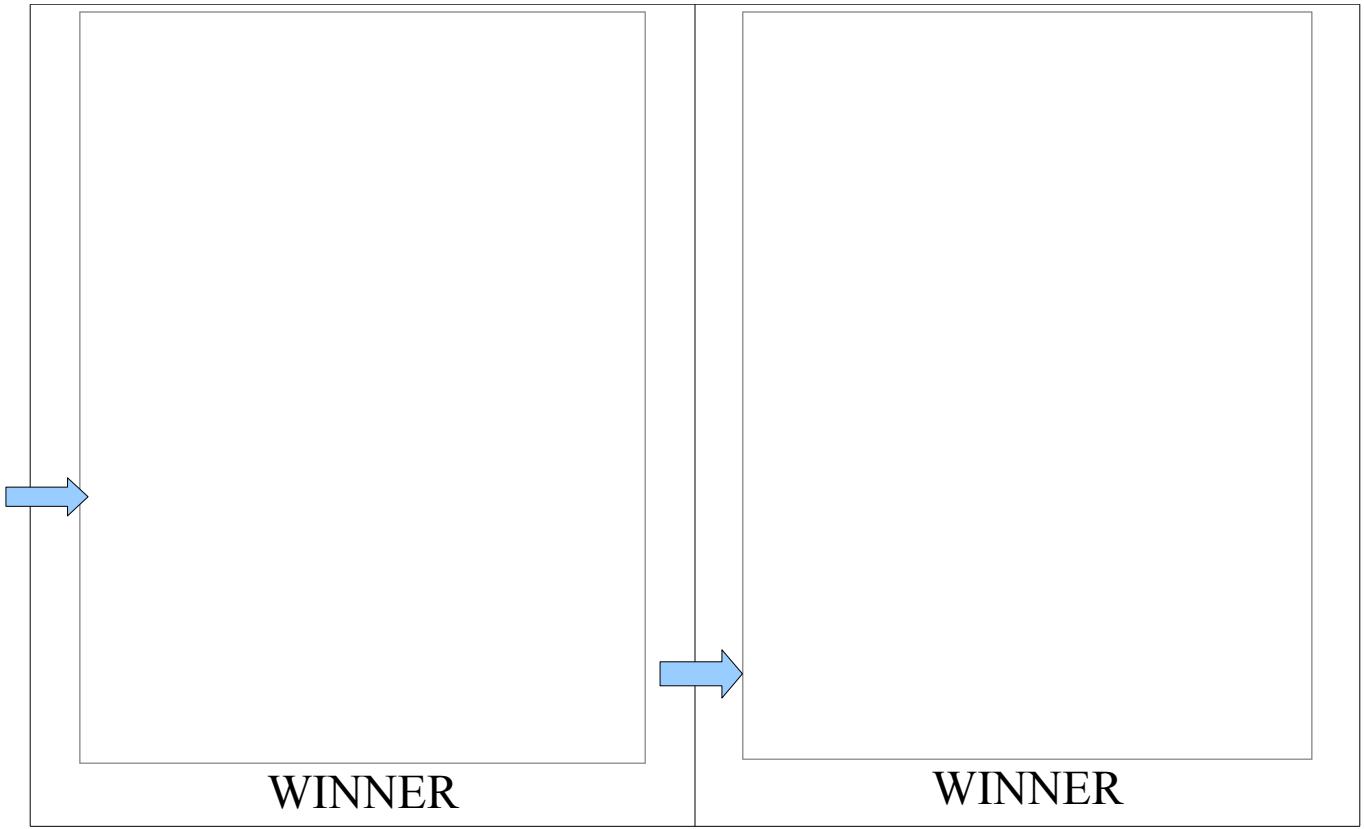












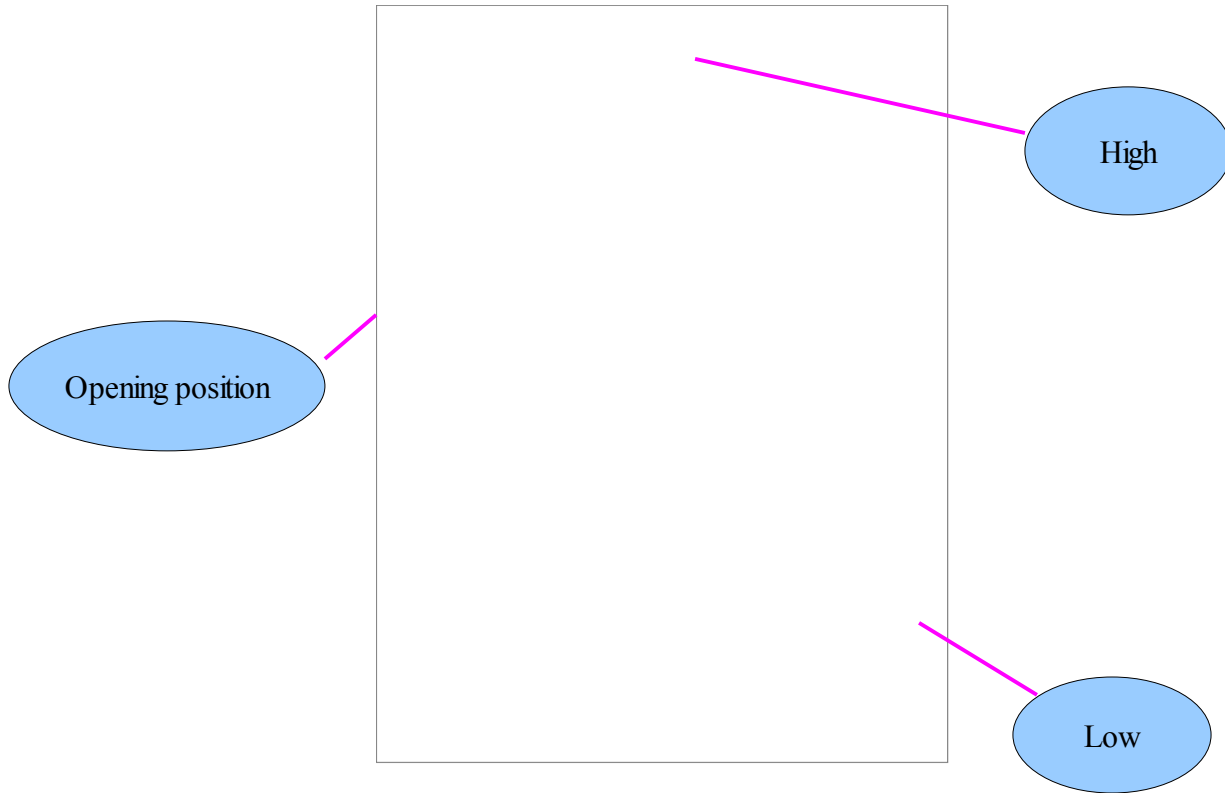
## WINNER

If you looked at all the charts you will notice that they all start on the 7<sup>th</sup> of march and run thru to the 20<sup>th</sup> of March. A 10 day run.

You may also notice that all but one, GLBZ moved up from the opening of the day on the 7<sup>th</sup>.

You also may be asking yourself “this thing works all the time on all the stocks” No it does not! True that this day was almost 95% but not always. This strategy works CLOSER to 75%-85% of all dividend paying stock for the last few years but who knows if it is always going to work.

We also did some research on the past 5 years and still came up with close to 80% successful.



As you can see all but one went higher than the opening on the 7<sup>th</sup>. GLBZ was the only losing play that week, however if we held on one more day we would have 100% winners... but that is not part of the strategy. Buy 10 days prior to EX-DATE sell one day before EX-DATE... no exceptions. Win or loose out on day 10. That is just my strategy, you make your own plan and stick to it.

## Chapter 9

### No one wins all the time

Nobody wins all the time, you need to accept that fact now.

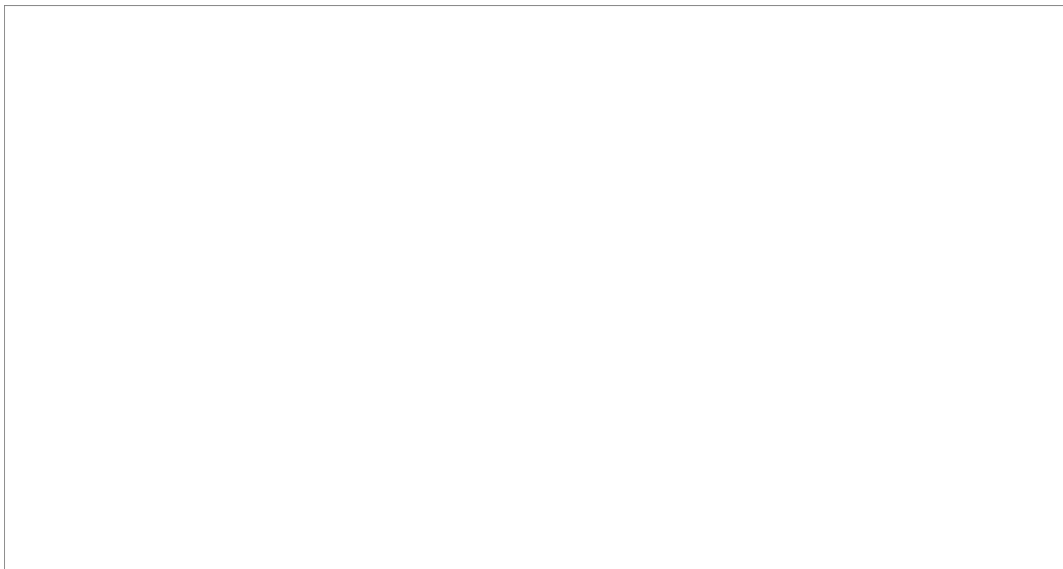
You are going to lose.

Now that doesn't mean you have to lose a lot of money. Controlling your losses is what makes you a successful trader. This strategy here... historically has been 75 to 85% successful, which means I lose somewhere between 2 to 3 out of every 10-15 trades I make.

Controlling the losses and more importantly your emotions associated with those losses is where you are going to be making most of your profits. All the wishing and praying is not going to make a losing trade change into a big winner. Cut your losses and be thankful to get it out of the way (I cut my losses at 6%).

Loose one win four, loose one win five.... that is your statistical percentage working for you. Accept it... embrace it... come to terms with it... what ever you have to do for it to sink in. YOU AINT GOING TO WIN THEM ALL.

Sorry I just don't know how else to say it.



# Chapter 10

## Making your Trades

Making your first trade is really not that difficult, whether your paper trading or you are trading real money it all comes down to the same process. Pick The stock you want to buy, how many shares you want to buy, what price you want to pay. Click the submit button, review your order.... then hit the confirm button. Here is a sample video of [how to make your first trade](#).

Sounds easy enough if you are just trading stocks.... but this strategy is a little different. You are going to need to set up your account for this type of trading. How to set up your account for [The 10minutetrader strategy](#) you need to follow the step by step instructions in this video, it is pretty simple.

We might want to back up just a bit before we even think about buying anything.... you should always know your four exits before hand.

If you are buying a stock, you want to know why you are buying it and when are you going to sell it. Most investors never have an exit in mind as they are entering

We are buying these dividend paying stocks 10 days before the ex-date to collect some of the appreciation that is apparently coming from investors looking to collect the dividend. These dividends are attracting a large amount of investors looking for easy money.... thus making the stock prices inflate. That is the reason we are buying.

Your exit is sometimes more important than your entry and should be well thought out even before you buy in the first place. If the exits don't make sense or do not look right.... then don't enter the trade.

There is only one entry point but there are four possible exits that need to be mapped out before you enter any trade.

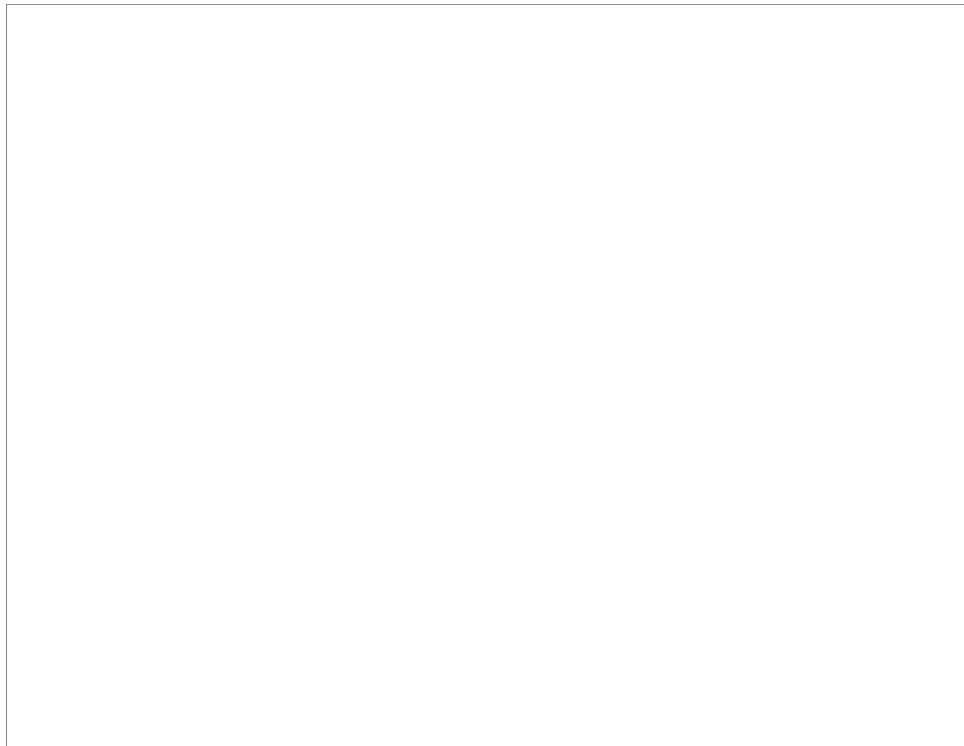
First exit: your profit.... how much profit are you looking for?

Second exit: losses.... what is the maximum loss you willing to take?

Third exit: time frame... How long you willing to give the stock to make move?

Fourth exit: trend reversal.... Four or five days going the wrong direction (you need to decide this one)

OK ... You have a few things figured out before you even decide to buy any stock. That's good... Now what?





# Chapter 11

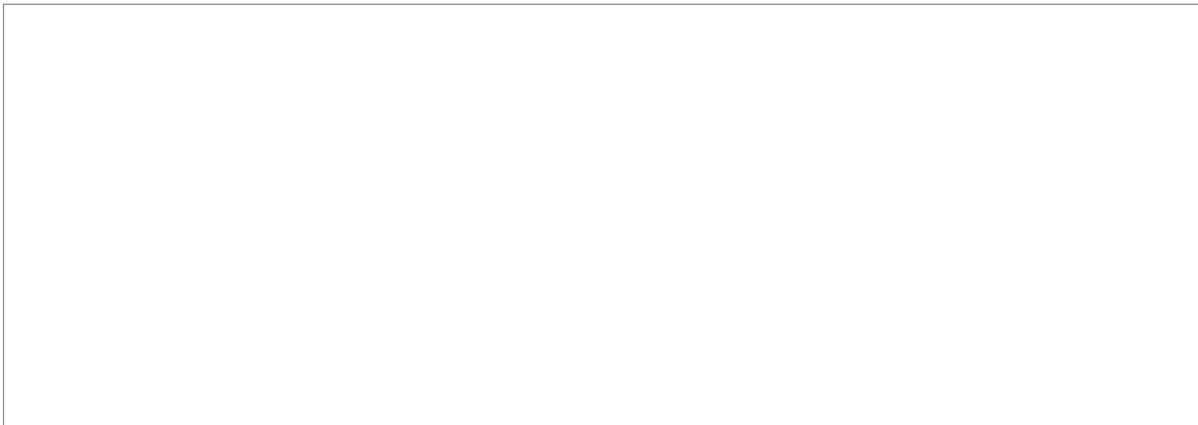
## Choosing A Trading Platform

It is not important to find each and every trading platform and try to understand them all. Just the one that fits your type of trading, for me the best trading platform for my “10minutetrader Strategy” and my “Dividend Capturing Strategy” is [Think or Swim](#).

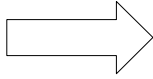
No matter which platform you choose, you are going to need some time getting familiar with all the buttons, tabs, windows, tools, tricks and terminology for that platform. They are all different and yet basically all the same... buying and selling stocks, options and everything in between.

Navigating your way through the platform should be done with your practice trading account at first. If you need help finding the right buttons help is available.... that is why stockbrokers are there, to help you make stock trades. Some of them actually hold your hand as you do your first couple of trades to help you get familiar with their system.

If you decide to become a [10minutetrader](#) via our website we offer online live trading and training for you to view and ask questions after the session is over.



[ThinkorSwim](#)



Okay so we have the stock we want to buy, we have all our exits in place let's put the stock symbol into the “buy” or “stock symbol” box. All the other boxes should be self-explanatory (after some practicing and snooping around).

Stock symbol.... How many we do buy.... At what price.... Order type .... review the order.... confirm.

Have someone walk you thru your first couple trades or come to one of our live online classes... it is pretty easy.

Setting up your account for the ten minute trading strategy is best done with the 3 minute [video tutorial](#) found on the [tenminutetrader.com](http://tenminutetrader.com) website. As far as I know there is only one trading platform that does “trigger trades”. What exactly is a “trigger trade”. When something happens in a trading scenario that causes another trade to be executed automatically...or “triggered”.

In this case when a “buy order” is entered it is accompanied with a sell order... all as one order. It is in fact two separate orders but they happen so fast it is hard to separate them.

The trigger trade basically gives you freedom to not have to worry about your account and just let the days tick away. 10 days is all you wait, if the stock is going to move then it usually does in that time frame.

## Chapter 12

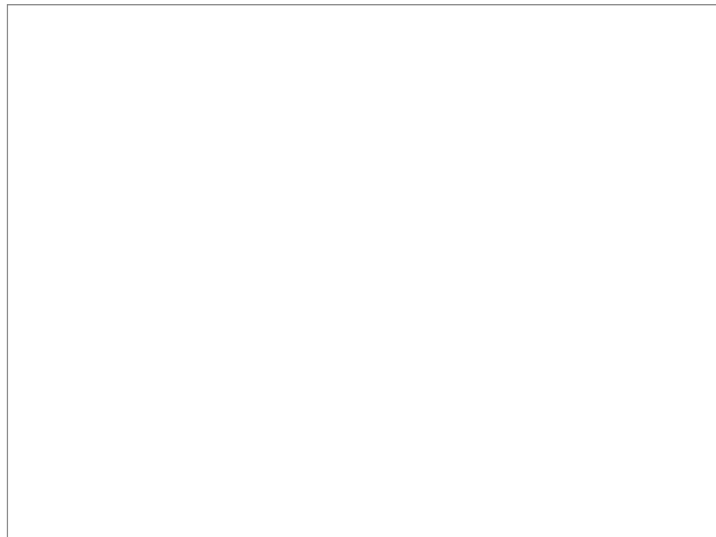
### Wrap'n it up

After all is said and done about making the trades and setting up your accounts. We have not touched base on where are we getting the list of stocks that are getting ready to go EX-DIVIDEND.

Simply put, the list of stocks going EX can come from almost any number of financial or dividend sites that can be found on the web. Yes they are easy to find and almost all of them do charge a fee for their services.

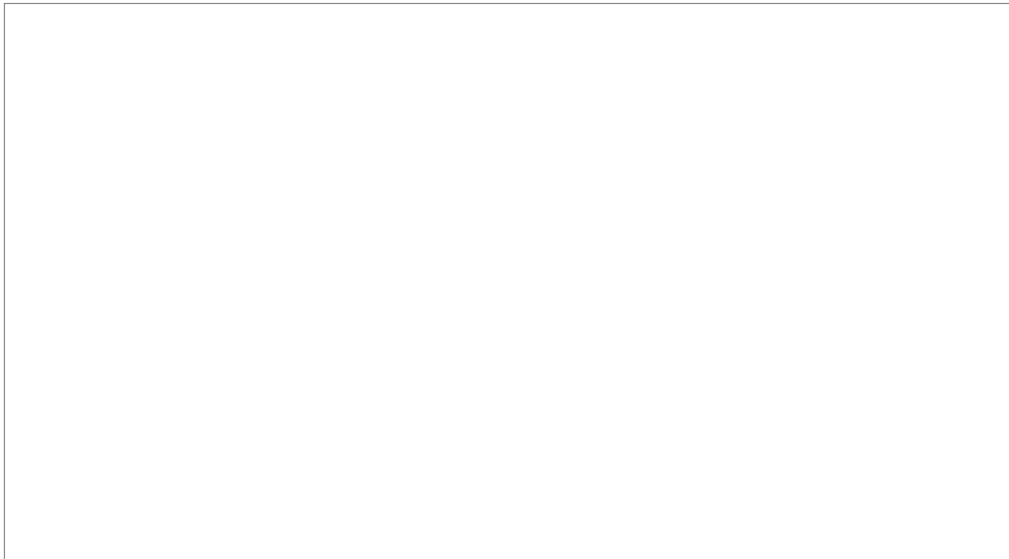
I have searched through some of them and I have found them good for what they offer. They each have something unique, they each have a trading strategy that they promote.

So what am I offering that no one else is? I am offering just another software tool that lets me know which stock is most likely going to make me money and when.

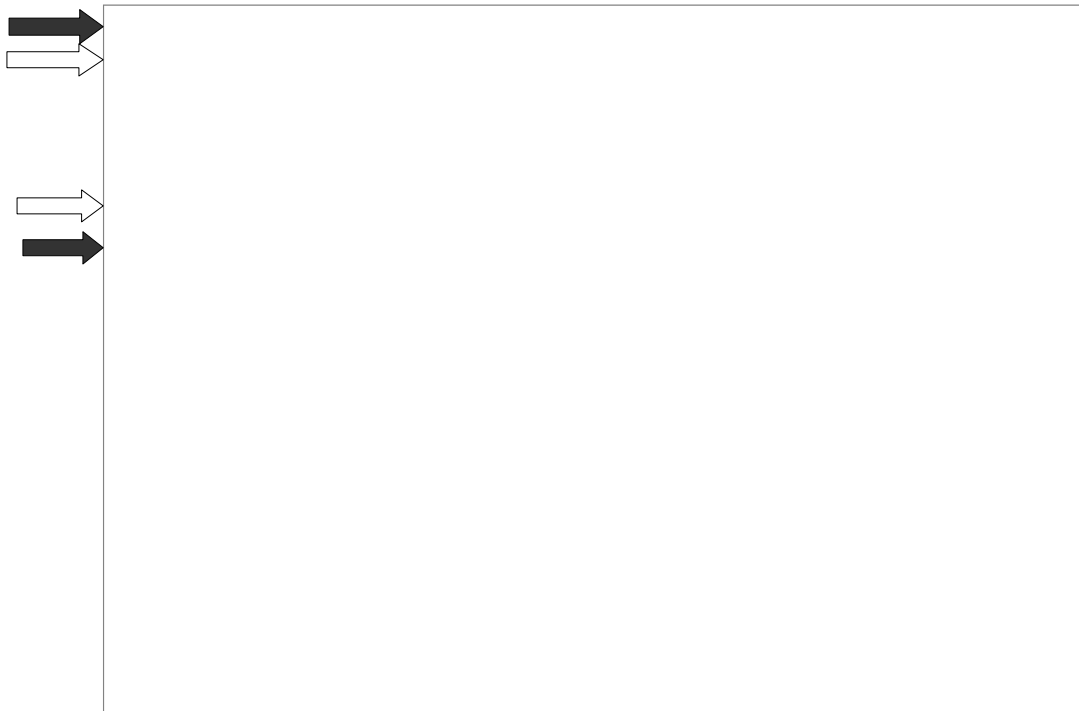


Stock market data calculator application software, insert the stock symbol and hit "Go". The calculations being made allows me to pick what stock has the best chances to fit into my trading formula and it is pretty darn accurate so far. This is only available at [MoneyMakesLifeEasier.com](http://MoneyMakesLifeEasier.com) and the [10minuteTrader.com](http://10minuteTrader.com) .

Our weekly news letter will give you some brief news and the upcoming stock tips that have been run thru the calculator and will look like this.



As you can see there are two different trading strategies and hopefully I have explained well enough that you understand them both.  
Just a small foot note... I personally traded both APTS and STAG, I was cashed out within a few days with less than 15 minutes worth of work.



As you can see I do a lot of trading, not holding anything for more than 10 days, all my trades using this one trading strategy is [located here](#) for all to see. Winners and loser all on public display. Follow along sometime and see if you can increase you own bottom line with “Dividends on Steroids”

Thank you

James A Gaudino Sr.

other books by the author

- #1 [HOW TO GET 10-20 CHECKS PER MONTH](#)
- #2 [DIVIDENDS ON STEROIDS](#)
- #3 [DIVIDENDS FOR MONTHLY CASH FLOW](#)
- #4 [TRADING WITH DIVIDENDS](#)
- #5 [RETIRE WITH A MILLION BUCKS](#)
- #6 [TOP DIVIDEND STOCKS](#)